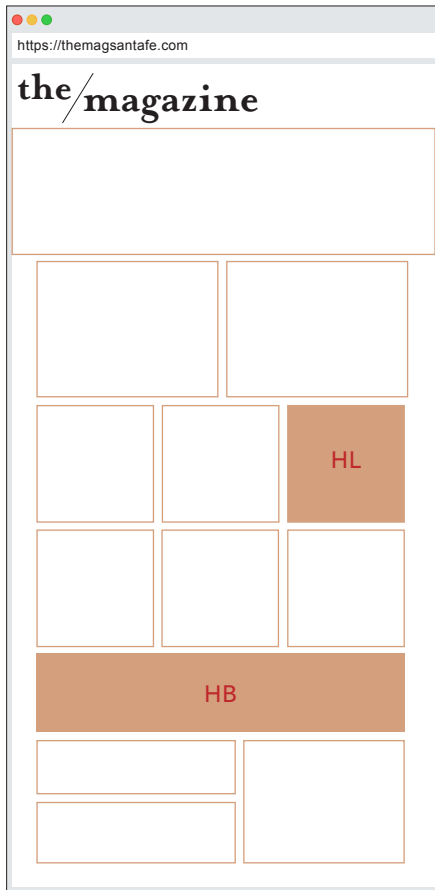
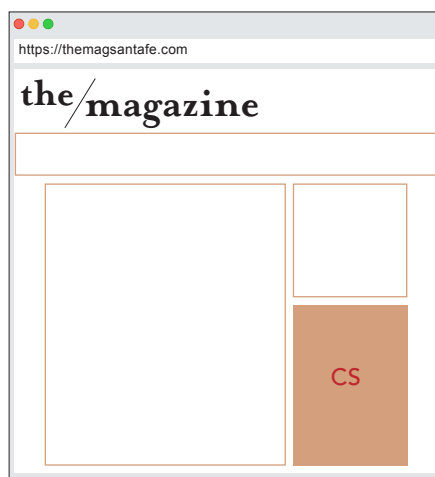


the/digital display ads

WEBSITE HOMEPAGE



WEBSITE CONTENT PAGES



WEBSITE

HOMEPAGE LEADERBOARD

DIMENSIONS: 850 x 1000 px.

FILE TYPE: JPG or GIF

LINK: URL for destination.

HOMEPAGE BANNER

DIMENSIONS: 1281 x 200 px.

FILE TYPE: JPG or GIF

LINK: URL for destination.

CONTENT SIDEBAR

DIMENSIONS: 520 x 1000 px.

FILE TYPE: JPG or GIF

LINK: URL for destination.

Content sidebar ads run in rotation on all pages.

FORMAT FOR SUBMISSION

All images must be 150 dpi, RGB color.

Ad flexibility allows for ads to be swapped out each week to give you maximum and relevant exposure.

Submit final files and links to production@themagsantafe.com.

NEWSLETTERS

Newsletter traffic changes daily. Contact us for current stats.

WEEKLY DISPATCH

DIMENSIONS: 700 x 400 px.

FILE TYPE: JPG or GIF

LINK: URL for destination

5 X 5 EVENT RECOMMENDATIONS SPONSORED LISTING:

MATERIALS: 1 image and

TEXT: 25 word description.

FILE TYPE: JPG (no GIFs)

LINK: URL for destination

SOCIAL

Sponsored social media posts appear on Instagram and Facebook. Text is written by *The Magazine's* editorial/social media team.

MATERIALS: 1 image and

TEXT: 25 word description.

FILE TYPE: JPG.

LINK: URL for destination.